

Chinese influencer Job list

- 1.Chinese Article and images creation
- 2.Chinese Article and 15 min video creation
- 3.Links building on Chinese social medias
- 4.Chinese blogs creation, Multiple posts and cross promotion
- 5.Acting as agent to open wechat official account
- 6.Acting as agent to open accounts at Chinese social medias, such as, weibo/douyin/toutiao/zhihu/xiaohongshu/kuaishou, etc.
- 7.Researching and compiling a list of potential Chinese influencers
- 8.Hiring and contracting approved influencers
- 9.Developing creative content with influencers
- 10.Tracking influencer marketing campaign performance
- 11.Target Audience Research
- 12.Demographic and Interest Research
- 13.Influencer Strategy Development
- 14.Influencer Matching Report
- 15.Competitor Intelligence Report
- 16.Targeted Keyword Research and Keyword Rank Checking
- 17.Ongoing Monthly Traffic with Pixel Tracking & Goal Reporting
- 18.Personal Consultation with Influencer SME
- 19.Fact Checking Before Publication for Factual Inaccuracies and Brand Misrepresentation
- 20.Development of creative brief with key messages

Economic Plan 1 Hour/Day

US\$500 per Month

Suitable for start-up business who requires the Chinese influencer to finish the tasks as the job list. The payment is based on ONE hour per day, 5 days per week. US\$ 25 hourly rate. The payment is only for Influencer labor costs, not including some costs arising from the third parties and resources. Pre-payment is required and minimum booking is one month.

Basic Plan 2 Hours/Day

US\$1000 per Month

Suitable for start-up business who requires the Chinese influencer to finish the tasks as the job list. The payment is based on ONE hour per day, 5 days per week. US\$ 25 hourly rate. The payment is only for Influencer labor costs, not including some costs arising from the third parties and resources. Pre-payment is required and minimum booking is one month.

Part Time Plan 4 Hours/Day

US\$1800 per Month

Ideal for business owners who have regular tasks and want the influencer to run the promotional campaigns continuously to China. The payment is based on FOUR hours per day, 5 days per week. US\$ 22.50 hourly rate. The payment is only for Influencer labor costs, not including some costs arising from the third parties and resources. Pre-payment is required and minimum booking is one month.



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